



SURECOAT
SYSTEMS

Not Just Another Quick Fix, A Sure Bet from the Ground Up



NOW OFFERING A 20-YEAR ROOF PERFORMANCE WARRANTY!

WATERPROOFING YOUR BUILDING ENVELOPE

1 Roof – The most exposed surface on the exterior of the building. Inspection and repair required annually to keep building dry and damage-free.

2 Termination of Roof Material
Flashings, counter-flashings and termination bars need to be re-sealed every 2-3 years.

3 Coping Cap Flashings – Joints and fasteners should be inspected and re-sealed yearly. This is a common source of leaks.

4 Expansion Joints – Allow for building movement and need regular inspections and maintenance to remain weather proof.

5 Skylights & Solar Panels – Require annual inspection and repair at flashings, curbs and attachment points.

6 Concrete, Masonry, Stucco Walls
Require regular inspections and maintenance to prevent efflorescence, spalling and damaged mortar joints.

7 Wall Flashings – Designed to divert storm water from the wall system before it enters the building. Re-sealing required every 2-5 years.

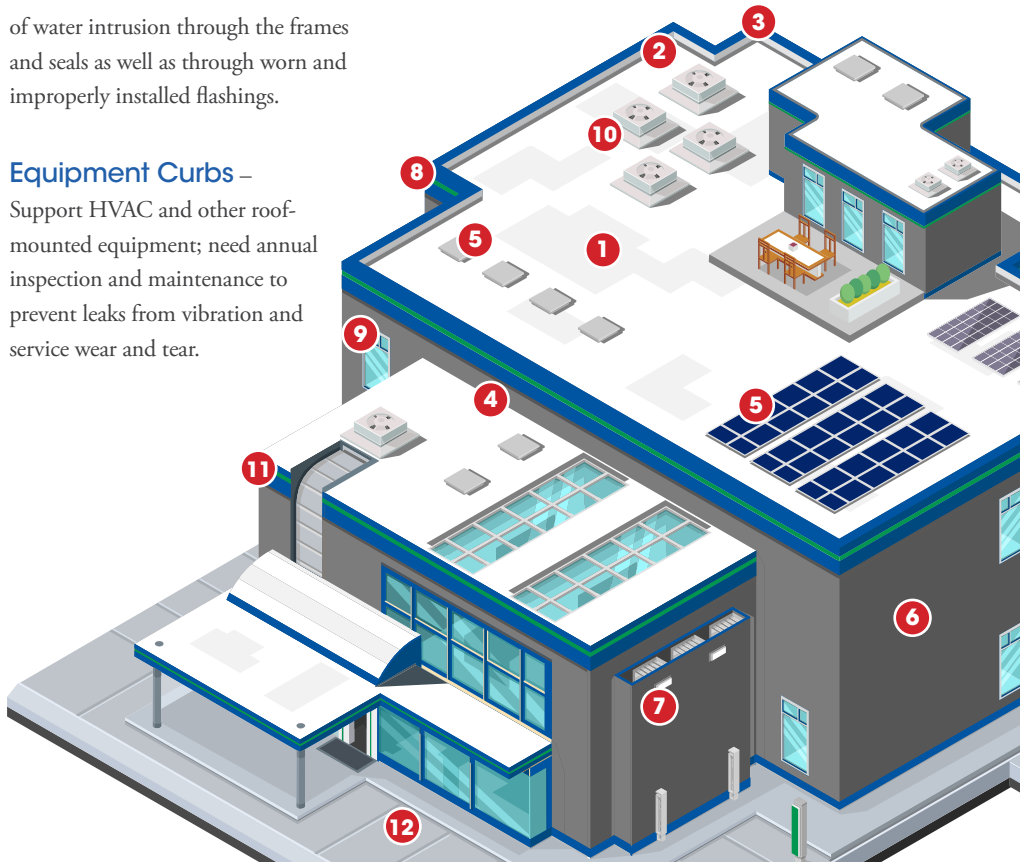
8 Masonry Control Joints – Need occasional inspection and maintenance as the building ages to remain leak-free.

9 Windows & Door – Common area of water intrusion through the frames and seals as well as through worn and improperly installed flashings.

10 Equipment Curbs – Support HVAC and other roof-mounted equipment; need annual inspection and maintenance to prevent leaks from vibration and service wear and tear.

11 EIFS Systems – Annual maintenance to repair punctures or cracks is required to prevent water from entering the wall cavity through the EIFS System. This is a common problem that leads to major damage if left unchecked.

12 Concrete Restoration & Maintenance – Restoring or maintaining your existing concrete surfaces regularly leads to extended lifespan and huge savings.



EUREKA
CONTRACTING
WIND & HAIL RESTORATION SPECIALISTS



SureCoat Systems is the **ONLY** waterproof single-ply coating membrane on the market that stands the test of roof-life time. If you're new to this niche or have never heard of this revolutionized single-ply, let us tell you what you've missed.

Jesse Martinson, President of JemStar Construction and innovator behind SureCoat Systems, started in the construction industry at the auspicious age of 17. He worked in the family business learning to build new things and perfecting each skill set until one day he was needed to take over for his stepfather who had taken ill. Set on a new path, Jesse embraced his new position with a passion and drive to provide the industry with honest and professional work, and took the next logical step by starting his own company.

With five plus contracting licenses and expertise in over 10 trades, Jesse has built just about everything over the years. His extensive knowledge base gives him the opportunity to engineer each project and product from scratch. He has the skill and ability to understand every building system and how they seamlessly work together and affect each other — from moving parts, to a final product.

In the late 90's Jesse saw a need emerging in the industry. As a contractor, he was buying up roofing and waterproofing materials, and the majority of these products were not performing as they were marketed or promised to deliver. When angry customers and failed products came to rise, he found out the hard way that the big box companies have big departments telling you a product will do something and when it doesn't, they have even bigger departments to tell you what they're going to do to fix it, which is usually nothing. He was frustrated and not to mention liable for big projects and even BIGGER money, with no solution. So he found one for himself. When working on formulating a reliable product, a leader in the marine waterproofing industry approached Jesse. Harnessing the strongest attributes of marine waterproofing materials, applications and formulations while leveraging Jesse's proven construction practices answered the need to coating failures. And with that, a beautiful sticky white goo known as SureCoat was born

SureCoat was created with the focus of serving the multi-billion dollar coating industry with a product that is reliable and a company focus that supplies unwavering support for its customers and clients. Today, SureCoat is the best product on the market with proven field-testing to back it up. Jesse is on a roof every working day of the year shortening the roof to bucket time. If there is a problem or issue, he makes sure it gets back to the office and a solution is found immediately.

SureCoat Systems may not be the biggest name out there because they've been working hard to grow the company organically using American made products without the backing of elusive corporate funding. And, much to the "big box" companies' dismay, SureCoat is the company everyone is calling when the other systems fail to live up to their names.

SureCoat History & A Few Accomplishments

1997-1998 – Base product developed and put into service as a protective heat reflective coating. Used on airplane hangers and industrial buildings to control heat transfer and wear.

2003 – Upgraded products to include high quality water-based resins to ensure the products would out perform the failing roof products available on the market.

2004 – Base product line added to JemStar, Jesse Martinson's, 35-year-old construction company.

2004 – First roof project: historical building in Torrance, CA 9,415 sq. ft. foam roof. Fixed waterways and completed ponding repairs in each corner of the barrel roof with redeveloped base product. The original application was the base product from about 1999. In 2009, a SureCoat top coat was applied to the full roof and the warranty was renewed through 2019.

2006 – SureCoat Systems established a DBA JemStar.

2008 – SureCoat partial was completed on a foam roof with blistering in Monrovia, CA. The entire roof 22,500 was completed in 2010 for a 10-year warranty.

2008 – SureCoat complete a solar integration in Diamond Bar, CA. The project was 117,600 sq. ft.

2009 – SureCoat installation at Oakridge High School. El Dorado Hills, CA.

2014 – SureCoat was selected to protect Sports Complex with \$1,000,00 worth of wood flooring for basketball and volleyball courts. The SureCoat roof system installed was 74,000 sq. ft. Maintaining interior integrity was critical. A tear down wasn't an option due to sporting events.

2016 – SureCoat installation at Samaritan Albany General Hospital, Albany, OR. The project was 37,000 sq. ft. over various types of roofing: PVC, TPO and EPDM. Tear off wasn't an option because day-to-day operation could not be disrupted and due to the requirements for patient care.

2017 – SureCoat has qualified and been selected by the Bureau of Reclamation for their 16,000 sq. ft. project. Elephant Butte, NM.

2017 – SureCoat has met guidelines and been selected by the Texas Department of Criminal Justice for various roof projects through out TX.

SureCoat Systems' largest project to date: 142,00 sf. ft. logistics building roof and deck area.

The SureCoat Way

- SureCoat Systems is a privately held corporation located in Southern California.
- The Principals of SureCoat Systems are licensed contractors since 1983 with B, C-9, C39, C61, C61/D12 and D06 classifications.
- SureCoat Systems principals and team of Product Specialist utilize 33+ years of experience to provide answers to all types of technical questions about your specific roof, wall or concrete restoration projects.
- The sole development of the SureCoat product line and technique to outperform competitors is dependent on the complete understanding of building practices and differences between SureCoat Systems and other restoration systems on the market.
- SureCoat Systems' coating products are tested and proven through the strictest ASTM guidelines, are verified by actual Field Testing, are Energy Star and California Title 24 Compliant.

The SureCoat Difference

- Ponding water will NOT void Warranty
- Liquid applied seamless single-ply – easy to install
- Monolithic Membrane which is a Cool Roof Compliant reconditioning system
- Durable epoxy hybrid elastomeric product, NOT an acrylic
- Cost less than replacing the existing roof
- No tear off required, SureCoat is installed over existing system
- Renewable 10,15, and 20-Year Warranty available
- Possible tax savings as a maintenance cost
- Installation is non-disruptive for your tenants
- No need to shut down HVAC
- No crane costs
- Future penetrations are easily repaired and WILL NOT LEAK!
- Less than 1% V.O.C. – no offensive odors
- Energy savings = up to 30% savings on utilities
- 88% Emissivity – Almost all of the outside heat does NOT penetrate the roof
- 86% UV radiation reflective AND UV stable, not just reflective
- 108% Solar Reflective Index – at 3 years and dirty still has 102% SRI
- Resistant to animal fat, pollutants, mold, mildew, and most chemicals
- Excellent adhesion to most substrates without a primer – metal, asphalt, polyurethane, PVC, TPO, EPDM, etc.
- Self-adhered, self-flashing, self-priming – one coating throughout the installation.

The SureCoat Family

Roof Products

- SureCoat
- Sure-a-Thane
- SureSet
- Poly-Mesh (for added psi strength)
- SureSkrub (formerly SureKlean)

Wall Products

- StrucSureCoat
- SS-1007 – Densifier
- SS-1007 – Catalyst
- SS-5000 – Water Repellent
- Wood Restorer
- Anti Graffiti Repellent Coating

Concrete Densifier & Sealer Products

- SS-5000 – Water Repellent
- SS-1007 – Densifier
- SS-1007C – Catalyst

RV Roof Repair Products

- SureCoat (RV, Trailers)
- SS Poly-Mesh
- SureSkrub

Graffiti Protection Products

- Anti Graffiti Repellent Coating

Manufactured Home Repair Products

- SureCoat (Mobile Homes)
- SS Poly-Mesh
- SureSkrub

Specialty Cleaners & Detergents

- SureSkrub
- Concrete Cleaner (HD – Heavy Duty)
- Stain Repellent
- Restoration Cleaner
- Efflorescence Remover
- Wood Restorer

"I've been a General Contractor for about 20 years. We've installed a lot of EPDM roofs but found our competition, mainly TPO roofers, were very competitive. I decided to figure a way to beat the competition. After about four months of research of all the different coatings, we gave SureCoat a shot. Now we not only can I offer a product superior to the TPO and EPDM roofs, we fix their problem! By the way, we don't install those roofs any more, we fix them!"

The people at SureCoat are top notch! They've always been there when we needed help. There is NO other product on the market that can match SureCoat." - **Rick Hinkson, President, Eureka Contracting, LLC**



Don't let roof damage dampen your world. Protect your roof and your property with a product that is proven to defend. Eureka Contracting is a SureCoat Systems Approved Contractor, contact us now to get your first installation inspection free! <http://eurekacontracting.com>

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